

L'ORÉAL

PARTNER SHOP

USER GUIDE

*How to order
pre-sales product?*



How to order pre-sales product?

There are two ways to order pre-sales products.

The 2 ways are to order pre-sales products and get it now or order pre-sales product and get it later to benefit from a reduction.

01 — YOU WANT ORDER A PRE-SALES PRODUCT AND GET IT NOW

Search for the product you wish to purchase using one of the methods outlined in the 'Storefront Navigation' user guide following [this link](#).

The product you wish to purchase is a pre-sales product and you want to get it now. If the product is a pre-sales product, the CTA will be different:

The screenshot shows a product page for 'Série Expert' with a navigation bar at the top containing 'SHOP BY BRAND', 'SHOP BY CATEGORY', 'TRAINING', and 'SPECIAL OFFERS'. Below the navigation is a breadcrumb trail: '← back Home > Shop by brand > L'Oréal Professionnel > Série Expert'. The main header features the 'Série Expert' logo. A filter sidebar on the left includes '0 selected criteria', 'All Products', 'Brands you stock', and various filter categories like 'SUB BRAND', 'PRICE', 'DESIGNED FOR', 'PRODUCT LINE', 'PRODUCT BENEFIT', and 'HAIR TYPE'. The product grid displays three items:

- Blondifier Gloss Shampoo 1500ML**: Série Expert, L'Oréal Professionnel, 3474636628872. LIST PRICE £20.00, MY PRICE £20.00. IN STOCK. CTA: - 0 + [Shopping Cart Icon]
- Blondifier Cool Shampoo 1500ML**: Série Expert, L'Oréal Professionnel, 3474636628926. LIST PRICE £20.00, MY PRICE £20.00. IN STOCK. CTA: multi-order
- Blondifier Conditioner 1000ML**: Série Expert, L'Oréal Professionnel, 3474636628988. LIST PRICE £20.00, MY PRICE £20.00. IN STOCK. CTA: - 0 + [Shopping Cart Icon]

Click on the product you wish to purchase, and you will be redirected to its product page.

On the product page, click on 'SHOP NOW' (1) if you want to get the Pre-sales products right now, select the quantity you require by either typing in the number or using the '+' or '-' buttons (2). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (3).

Then process to checkout using the method outlined in the 'How to checkout?' user guide following [the link](#).


SHOP BY BRAND | SHOP BY CATEGORY | TRAINING | SPECIAL OFFERS

← back Shop by brand > L'Oréal Professionnel > Série Expert > Blondifier Cool Shampoo 1500ML

BLONDIFIER COOL SHAMPOO 1500ML

L'OREAL PROFESSIONNEL - SÉRIE EXPERT



Gently cleanse the hair fiber while neutralising undesired undertones for a cool blonde effect.

 1 picture

IN STOCK LIST PRICE £20.00 MY PRICE **£20.00**

SHOP NOW **1**

PRE ORDER

- 0 +  Add to Favourites  Add to Auto-Replenishment

2 **3**

DESCRIPTION +

HOW TO +

02 — YOU WANT TO ORDER A PRE-SALES PRODUCT AND GET IT LATER TO BENEFIT FROM A REDUCTION

Search for the product you wish to purchase using one of the methods outlined in the 'Storefront Navigation' user guide following [this link](#).

The product you wish to purchase is a pre-sales product and you want to get it now. If the product is a pre-sales product, the CTA will be different:

SHOP BY BRAND | SHOP BY CATEGORY | TRAINING | SPECIAL OFFERS

← back Home > Shop by brand > L'Oréal Professionnel > Série Expert

Série Expert

0 selected criteria Sort By

- All Products
- Brands you stock

SUB BRAND






PRICE

DESIGNED FOR

PRODUCT LINE

PRODUCT BENEFIT

HAIR TYPE

| | | |
|--|--|--|
|  <p>Blondifier Gloss Shampoo 1500ML</p> <p>Série Expert L'Oréal Professionnel 3474636628872</p> <p>LIST PRICE £20.00 MY PRICE £20.00</p> <p>IN STOCK</p> <p>- 0 + </p> |  <p>Blondifier Cool Shampoo 1500ML</p> <p>Série Expert L'Oréal Professionnel 3474636628926</p> <p>LIST PRICE £20.00 MY PRICE £20.00</p> <p>IN STOCK</p> <p>multi-order</p> |  <p>Blondifier Conditioner 1000ML</p> <p>Série Expert L'Oréal Professionnel 3474636628988</p> <p>LIST PRICE £20.00 MY PRICE £20.00</p> <p>IN STOCK</p> <p>- 0 + </p> |
|--|--|--|

Click on the product you wish to purchase, and you will be redirected to its product page.

On the product page, click on 'PRE ORDER' (1) if you want to get the Pre-sales products right now, select the quantity you require by either typing in the number or using the '+' or '-' buttons (2). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (3).


SHOP BY BRAND | SHOP BY CATEGORY | TRAINING | SPECIAL OFFERS

< back Shop by brand > L'Oréal Professionnel > Série Expert > Blondifier Cool Shampoo 1500ML

BLONDIFIER COOL SHAMPOO 1500ML



L'OREAL PROFESSIONNEL - SÉRIE EXPERT

Gently cleanse the hair fiber while neutralising undesired undertones for a cool blonde effect.

 1 picture

IN STOCK LIST PRICE £20.00 MY PRICE £20.00

SHOP NOW PRE ORDER

- 0 +  Add to Favourites  Add to Auto-Replenishment

1 2 3

DESCRIPTION +

HOW TO +

Then process to checkout using the method outlined in the 'How to checkout?' user guide following [the link](#).

On the Basket Page, you will find different delivery dates because of the pre-sales product. Its starting date will be later than all other products present in your basket.

If you have any questions about this user guide, do not hesitate to contact us by phone, by email or your personal contact following [this link](#).

